



Valentine's Day

Join us on February 14th as we celebrate Valentine's Day. Students will have the opportunity to pass out treats and valentines to their friends. Class rosters will be provided to each student by Friday, 2/7. Please remember that we can only accept and pass out store bought treats that are in the original packaging.

Join Us!

What: Valentine Crafts and Games

Who: Students and their parents

When: Friday, February 14th

Toddler Room: 10:00m-11:00am

Preschool Room: 2:00-3:00pm

Spend an hour making valentines and other fun crafts with your kiddo!

Parent-Teacher Conferences

Parent-teacher conferences are held two times each year, October and February. The goal of the parent-teacher conference is to gain insight into your child's development both in the center setting as well as the home setting. During conferences, your child's development and any goals you may have for your child will be discussed with your child's teacher. Conferences will be 30 minutes in length and will be scheduled on a first-come-first-serve basis beginning the week of 2/3.



Smooth Transitions

Transitioning, or moving, to new places, people and activities is something we do many times each day. However, change can be overwhelming and seem unpredictable for your child, especially when he or she is not ready to move on to the next place or activity.

- Use a timer
- Use a visual schedule
- Sing a song as you transition
- Let your child choose a special toy to transition with to the next activity
- Give your child a job during the transition

The more a child can predict and participate in the schedule and activities of her day, the less likely it is that challenging behavior will occur and the more likely it is that she will eagerly engage in transitions to new people and places. Taking the time and making the effort to teach her what to expect, when it will happen, and what happens before the transition occurs can be a rewarding experience.

RSVP Today!

What: Raising Readers Workshop

Who: Parents and students (2 years and up)

When: Thursday, February 27th
5:00-7:00pm—
Pizza from 5:00-5:30pm

Where: S.E.E.K. ELC

This workshop will focus on strategies that parents can implement at home to foster a love of reading and make their children lifelong learners. RSVP via email to Jenna Hamilton, Jenna@SEEKArizona.org.



Nut-Free School!



We recognize that food allergies can cause serious, life threatening conditions for some children. To keep all our children safe, *S.E.E.K. Early Learning Center is asking that all products containing nuts or have been processed in a facility that has nuts not be sent to school with your son or daughter.* We will maintain a no-nut environment in our classrooms during preschool hours. Please continue to label all food items sent to school with your son or daughter each day: breakfast, lunch, snacks and drink cups. Thank you for your continued support.

ELC Wish List

- Beads
- iPod speakers
- Legos
- Age appropriate games
- Books (0-5 years)
- Puppets
- Computer games
- Dress up clothes
- Ink pads and stamps
- Books on CD
- Craft supplies (pom-poms, feathers)
- Children's CDs
- Gently used clothing



—Thank you!

S.E.E.K. Early Learning Center

1848 N. 52nd Street
Phoenix | 85008
480.902.0771
www.SEEKEarlyLearning.org

February 2014

Important Dates

- ☺ February 14th: Valentine's Day Party
- ☺ February 17th-21st: Parent-Teacher Conferences
- ☺ February 27th: Raising Readers Workshop

Reminders

- ☺ Coffee with the Directors, first Friday of each month from 7:00-9:30am
- ☺ Please **do not open the front door** to anyone you are unfamiliar with during drop-off and pick-up.
- ☺ Thank you!

FREE Childcare!

Turn in your paperwork update packet by Friday, February 7th to be entered in a drawing to win a FREE day of childcare.

This Month's Themes

Winter Olympics Letter "W"	2/3-2/7
Teddy Bears/ Valentine's Day Letter "X"	2/10-2/14
Dental Health Letter "Y"	2/17-2/21
Dental Health Letter "Z"	2/24-2/28

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,



Caption describing picture or graphic.

when you're finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message



Caption describing picture or graphic.

you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are

also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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S.E.E.K. Early Learning Center

Primary Business Address
Address Line 2
Address Line 3
Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Business Tagline or Motto



Organization

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

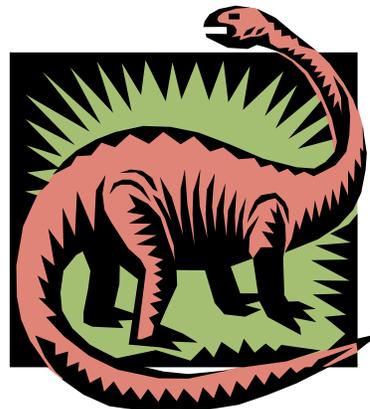
employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.