

## Family Night!

### Young Artists 2014

**What:** Young Artists 2014

**Who:** ELC family and friends

**When:** Friday, March 21st from 5:00-6:30pm

**Where:** S.E.E.K. ELC

Join us as we dedicate the evening celebrating the masterpieces of your young artists. As you make your way through each classroom enjoy the artwork of your child and his or her friends. After you've viewed our little Van Gogh's in the making you are invited to enjoy in refreshments and crafts.



### Let's Read!

Encouraging reading is one of the most important things we can do to help your child succeed. It can be tough finding the right books to keep them interested, which is why we are so excited that our school will be participating in the Scholastic reading Club.

*With Scholastic Reading Club:*

Every book you buy earns FREE books for our school library

You can choose from handpicked, grade- and reading-level-specific books for your child

You'll find the best values on a variety of formats, including eBooks

Each month, your child will bring home Reading Club flyers. Together you can choose from books hand-selected by teachers and experts, and then order online or by returning your order form and payment to your child's teacher.

*Get Started Today!*

- **VISIT** [scholastic.com/readingclub](http://scholastic.com/readingclub)
- **ENTER** the one-time code, **MBJRR**
- **SHOP** from a carefully curated selection of the best books, and value packs
- **SUBMIT** your order and earn FREE books for our school

**Our first Scholastic books order is due on Friday, March 14th.**

### Celebrate Dr. Seuss's 100th Birthday!

Celebrate Dr. Seuss by reading *The Cat in The Hat*, to your son or daughter before bedtime. Check out the great deals in this month's Scholastic Reading Club flyers pg. 6 in the Early Childhood and pg. 3 in the Kindergartners.



## Taking Turns

Taking turns can be hard, even for adults. It can be frustrating to wait for something that you really want. Young children often feel especially frustrated in these types of situations. Objects become "mine," and everyone wants to be "first," which can make playtime challenging for children and parents. Why does this happen? Children are not born knowing how to take turns. Taking turns is a skill that children must be taught and given many opportunities to practice. If a child is not taught how to take turns, she will continue to play with only her interests in mind and demand turns when she wants them. A child who knows how to take turns has learned valuable skills about how to make friends, empathize, wait, negotiate and be patient. Teaching your child how to take turns takes time, but can also be a rewarding experience that will benefit your child for a lifetime.

*Give it a try!*

- Play games that require turn-taking
- Build turn taking into playtime
- Use a timer or a song to measure a turn
- Incorporate turn-taking into your everyday routine
- Practice waiting
- Celebrate success! :)

In order to learn how to take turns successfully, children need lots practice, help and encouragement from parents. When children learn how to take turns they also learn other valuable skills such as:

- Being a good friend
- Self-control
- Problem-solving
- Patience
- Communication
- Listening



## Preschool Hike at Usery Park

Take your kiddos on a 1-mile hike designed just for them! This 1-mile hike is tailored for parents and caregivers with small children, 3-6 years old. Kids will howl like coyotes, do the "bobcat crawl" and learn how to hydrate by counting gulps of water on their fingers. Explore the desert along the scenic Merkle Trail. The hard-smooth surface of this trail will accommodate wheelchairs and strollers. Don't forget your hat, sunglasses, closed toe shoes, water and sunscreen! This group will meet at Area-6 on Saturday, March 22nd at 10am. 3939 N. Usery Pass Rd. Mesa 85207.

## S.E.E.K. Early Learning Center

1848 N. 52nd Street  
Phoenix | 85008  
480.902.0771  
[www.SEEKEarlyLearning.org](http://www.SEEKEarlyLearning.org)

March 2014

## Important Dates

- ☺ March 4th: Dr. Seuss's Birthday Celebration
- ☺ March 13th-14th: FREE Hearing & Vision Screenings
- ☺ March 21st: Family Night, Young Artists 2014

## Reminders

- ☺ Please send **refillable water bottles** and **sunscreen** to school with your son or daughter
- ☺ Coffee with the Directors, first Friday of each month from 7:00-9:30am
- ☺ Please **do not open the front door** to anyone you are unfamiliar with during drop-off and pick-up.
- ☺ Thank you!

## This Month's Themes

Let's Read	3/3-3/7
Let's Read	3/10-3/14
Rainbows/St. Patty's Day	3/17-3/21
Spring	3/24-3/28
Spring	3/31-4/4

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,



Caption describing picture or graphic.

when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message



Caption describing picture or graphic.

you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are

also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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## S.E.E.K. Early Learning Center

Primary Business Address  
Address Line 2  
Address Line 3  
Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

### Business Tagline or Motto



## Organization

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

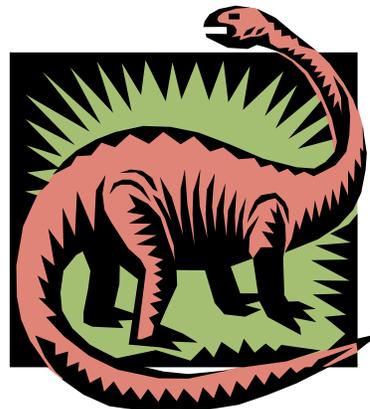
employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.