

## Mother's Day Tea Party

A cup of tea to say thank you for everything you have done. Enjoy, relax and have a day of happiness and fun! Happy Mother's Day!

**What:** Mother's Day Tea Party

**Who:** Mom, Grandma, Aunt, God-Mother or any other special lady in your child's life

**When:** Friday, May 9th

**Toddler Room:** 10:00-11:00am

**Preschool Room:** 3:00-4:00pm



## Preschool Graduation

Growing up has just begun, please join us for some graduation fun!

**What:** Preschool Graduation

**Who:** Preschool students entering kindergarten in the fall, their families and friends

**When:** Friday, May 23rd, 3:00-4:00pm



## Kindergarten Here We Come!

Can you believe that school year is already coming to a close? With the end of the school year and summer just around the corner we wanted to remind parents of our program withdrawal policy. Families must provide the Director or Assistant with written notice of intent to withdraw a child from any program in order to terminate the tuition agreement. Families are liable for tuition for the 30-day period from the date notice is given. This 30-day written notice requirement applies to all circumstances. We are filled with bittersweet emotions as we see our preschoolers graduate, good luck in kindergarten!

## One Week FREE!



Refer a friend and receive ONE WEEK FREE childcare upon enrollment! Speak with Jenna Hamilton for more details.

## Using Positive Language To Improve Behavior

"Stop it." "No." "Don't do that!" As a parent, you might find yourself using these words and phrases more often when your child begins to make his own choices. Now, stop for a moment and consider how the conversation might feel if you couldn't use these words? What if, rather than telling your child what he can't do, you instead chose words to tell him what he can do? While this shift in language might seem small, it actually provides a powerful positive change to the tone of the conversation. When you focus on using positive language with your child, you will likely find that he has fewer tantrums, whines less and overall experiences fewer challenging behaviors.

*Give it a try!*

- Replace "don't" with "do"
- Offer a choice
- Tell your child "when"
- Use first-then language

The manner in which you talk to your child has a significant impact on his behavior. Making positive changes to your communication style can be hard work, but with a little practice, you will see a big difference in your relationship with your child. Your child will feel more encouraged, positive and independent and, as a result, you will enjoy better overall cooperation.

## ABCs of Water Safety

- Adult Supervision:**
- Never leave a child alone around any body of water.
  - Always designate a water watcher to make sure everyone in the water is safe

- Barriers to Water**
- Maintain barriers around all bodies of water
  - Keep pool gates and house doors securely closed

- Classes**
- Enroll all family members in swimming lessons
  - Learn CPR as a family

## S.E.E.K. Early Learning Center

1848 N. 52nd Street  
Phoenix | 85008  
480.902.0771  
www.SEEKEarlyLearning.org

May 2014

## Important Dates

- ☺ May 5th-9th: Teacher Appreciation Week
- ☺ May 9th: Mother's Day Tea
- ☺ May 23rd: Preschool Graduation
- ☺ May 26th: SCHOOL CLOSED—Memorial Day

## Reminders

- ☺ Please send **refillable water bottles** and **sunscreen** to school with your son or daughter
- ☺ Coffee with the Directors, first Friday of each month from 7:00-9:30am
- ☺ Please **do not open the front door** to anyone you are unfamiliar with during drop-off and pick-up.
- ☺ Thank you!

## This Month's Themes

Earth Day/Recycling	5/1-5/2
Things That Fly	5/5-5/9
Desert	5/12-5/16
Friendship	5/19-5/23
Summer	5/26-5/30

## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new prod-

uct.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,



Caption describing picture or graphic.

when you're finished writing your newsletter, convert it to a Web site and post it.

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or

an editorial. You can also profile new employees or top customers or vendors.

**"To catch the reader's attention, place an interesting sentence or quote from the story here."**

## Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message



Caption describing picture or graphic.

you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are

also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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## S.E.E.K. Early Learning Center

Primary Business Address  
Address Line 2  
Address Line 3  
Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
E-mail: someone@example.com

### Business Tagline or Motto



## Organization

## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all

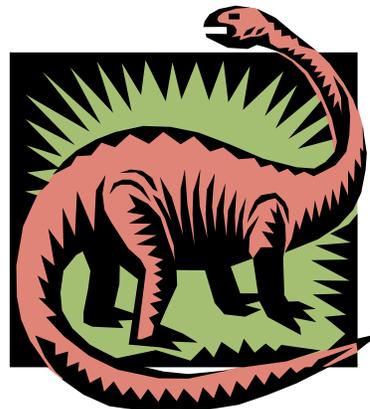
employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a bi-annual charity auction.

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.



Caption describing picture or graphic.

If space is available, this is a good place to insert a clip art image or some other graphic.